

**SIMPSON**

**Strong-Tie**

Return Mail Processing  
PO Box 589  
Claysburg, PA 16625-0589

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APT ABC  
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ANYTOWN, ST 12345-6789



## Notice of Data Breach

March 19, 2024

On behalf of Simpson Strong-Tie Co. Inc., I am writing to notify you about an incident that involved certain personal information about you. Please know that we take the security of personal information seriously and we regret that this incident occurred.

### What Happened

On October 10, 2023, we discovered that an unknown third party had gained access to our information technology infrastructure. After becoming aware of this issue, we immediately took steps to secure our environment and launched an investigation with the support of external cybersecurity experts to determine the actions the unknown third party had taken. We also disclosed the incident publicly in an 8-K on October 11, 2023, and notified federal law enforcement the same day.

### What Information Was Involved

Through our investigation, we determined that the unknown third party's period of access lasted from October 9, 2023 to October 11, 2023, and that during this time they had access to data that included personal information about certain individuals, including you. Please note that due to the complexity of the data at issue, this incident required a lengthy data review process, which we conducted with the goals of identifying all of the data that was accessed and, to the extent that the data included personal information, identifying the individuals to whom that personal information related – and this process has taken time. Through this review, we determined that the personal information involved in this incident included the following: [Variable text].

### What We Are Doing

In addition to conducting a thorough review of the affected systems, we have taken several steps to harden our environment, including blocking all known indicators of compromise, conducting an enterprise-wide password reset, enhancing our security monitoring and logging capabilities, reviewing the account permissions for both administrative and standard user accounts and further restricting access rights where appropriate. We are also currently in the process of evaluating whether additional security enhancements are warranted.

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## What You Can Do

As a precaution, we have arranged for you, at your option, to enroll in complimentary two-year credit and identity monitoring services. We have engaged Experian to provide you with its IdentityWorks<sup>SM</sup> service, which includes credit monitoring and enhanced fraud support services. You have until June 30, 2024 to activate these services by using the following activation code: ABCDEFGHI. This code is unique for your use and should not be shared. To enroll, please visit the Experian IdentityWorks website to enroll: <https://www.experianidworks.com/credit>. If you have questions about the product, need assistance with Identity Restoration that arose as a result of this incident, or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at 1-833-918-4644 by June 30, 2024. Be prepared to provide engagement number B114279 as proof of eligibility for the Identity Restoration services by Experian. Additionally, and consistent with certain laws, we are providing you with the information below about steps that you can take to protect against potential misuse of personal information.

### For More Information

Please know that we regret any inconvenience or concern this incident may cause you. If you have any questions or concerns, please do not hesitate to contact us at 1-833-918-4644.

Sincerely,

Cassandra Payton  
Executive Vice President, General Counsel

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### Steps you can take to protect against potential misuse of personal information:

You should always remain vigilant for incidents of fraud and identity theft, including by regularly reviewing your account statements and monitoring credit reports. If you discover any suspicious or unusual activity on your accounts or suspect identity theft or fraud, be sure to report it immediately to your financial institutions.

In addition, you may contact the Federal Trade Commission ("FTC") or law enforcement, including your state attorney general, to report incidents of identity theft or to learn about steps you can take to protect yourself from identity theft. To learn more, you can go to the FTC's website at [www.ftc.gov/idtheft](http://www.ftc.gov/idtheft), or call the FTC at (877) IDTHEFT (438-4338), or write to Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580.

You may also periodically obtain credit reports from the nationwide credit reporting agencies. If you discover information on your credit report arising from a fraudulent transaction, you should request that the credit reporting agency delete that information from your credit report file. In addition, under federal law, you are entitled to one free copy of your credit report every 12 months from each of the three nationwide credit reporting agencies. You may obtain a free copy of your credit report by going to [www.AnnualCreditReport.com](http://www.AnnualCreditReport.com) or by calling (877) 322-8228. You may contact the nationwide credit reporting agencies at:

Equifax  
(800) 685-1111  
P.O. Box 740241  
Atlanta, GA 30374-0241  
[www.Equifax.com](http://www.Equifax.com)

Experian  
(888) 397-3742  
P.O. Box 9701  
Allen, TX 75013  
[www.Experian.com](http://www.Experian.com)

TransUnion  
(800) 680-7289  
Fraud Victim Assistance Department  
P.O. Box 2000  
Chester, PA 19022-2000  
[www.TransUnion.com](http://www.TransUnion.com)

You also have other rights under the Fair Credit Reporting Act ("FCRA"). For information about your rights under the FCRA, please visit: [https://files.consumerfinance.gov/f/201504\\_cfpb\\_summary\\_your-rights-under-fcra.pdf](https://files.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf).

You can obtain additional information from the FTC and the credit reporting agencies about fraud alerts and security freezes. You can add a fraud alert to your credit report file to help protect your credit information. A fraud alert can make it more difficult for someone to get credit in your name because it tells creditors to follow certain procedures to verify your identity. You may place a fraud alert in your file by calling any of the nationwide credit reporting agencies listed above. As soon as that agency processes your fraud alert, it will notify the other two agencies, which then must also place fraud alerts in your file.

In addition, you can contact the nationwide credit reporting agencies at the numbers listed above to place a security freeze to restrict access to your credit report. You will need to provide the credit reporting agency with certain information, such as your name, address, date of birth and Social Security number. After receiving your request, the credit reporting agency will send you a confirmation containing a unique PIN or password that you will need in order to remove or temporarily lift the freeze. You should keep the PIN or password in a safe place.

### State-specific Information

*IF YOU ARE A MARYLAND RESIDENT:* You may obtain information about avoiding identity theft from the FTC or the Maryland Attorney General's Office. These offices can be reached at:

Federal Trade Commission  
Consumer Response Center  
600 Pennsylvania Avenue, NW  
Washington, DC 20580  
(877) IDTHEFT (438-4338)  
<http://www.ftc.gov/idtheft/>

Office of the Attorney General  
Consumer Protection Division  
200 St. Paul Place  
Baltimore, MD 21202  
(888) 743-0023  
[www.oag.state.md.us](http://www.oag.state.md.us)

*IF YOU ARE A NEW YORK RESIDENT:* You may obtain information about security breach response and identity theft prevention and protection from the FTC or from the following New York state agencies:

Federal Trade Commission  
Consumer Response Center  
600 Pennsylvania Avenue, NW  
Washington, DC 20580  
(877) IDTHEFT (438-4338)  
[www.consumer.gov/idtheft](http://www.consumer.gov/idtheft)

New York Attorney General  
Consumer Frauds &  
Protection Bureau  
120 Broadway, 3rd Floor  
New York, NY 10271  
(800) 771-7755  
[www.ag.ny.gov](http://www.ag.ny.gov)

New York Department of State  
Division of Consumer Protection  
99 Washington Avenue  
Suite 650  
Albany, New York 12231  
(800) 697-1220  
[www.dos.ny.gov](http://www.dos.ny.gov)

*IF YOU ARE A NORTH CAROLINA RESIDENT:* You may obtain information about preventing identity theft from the FTC or the North Carolina Attorney General's Office. These offices can be reached at:

Federal Trade Commission  
Consumer Response Center  
600 Pennsylvania Avenue, NW  
Washington, DC 20580  
(877) IDTHEFT (438-4338)  
[www.consumer.gov/idtheft](http://www.consumer.gov/idtheft)

North Carolina Department of Justice  
Attorney General Josh Stein  
9001 Mail Service Center  
Raleigh, NC 27699-9001  
(877) 566-7226  
<http://www.ncdoj.com>

*IF YOU ARE A RHODE ISLAND RESIDENT:* You may contact state or local law enforcement to determine whether you can file or obtain a police report relating to this incident. In addition, you can contact the Rhode Island Attorney General at:

Office of the Attorney General  
150 South Main Street  
Providence, RI 02903  
(401) 274-4400  
<http://www.riag.ri.gov/>



## ADDITIONAL DETAILS REGARDING YOUR 24-MONTH EXPERIAN IDENTITYWORKS MEMBERSHIP

A credit card is not required for enrollment in Experian IdentityWorks. You can contact Experian immediately regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- **Experian credit report at signup:** See what information is associated with your credit file. Daily credit reports are available for online members only.\*
- **Credit Monitoring:** Actively monitors Experian file for indicators of fraud.
- **Identity Restoration:** Identity Restoration specialists are immediately available to help you address credit and non-credit related fraud.
- **Experian IdentityWorks ExtendCARE™:** You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- **\$1 Million Identity Theft Insurance\*\*:** Provides coverage for certain costs and unauthorized electronic fund transfers.

\* Offline members will be eligible to call for additional reports quarterly after enrolling.

\*\* The Identity Theft Insurance is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.